

**Don't be invisible this #IPDwD**  
**Join #PurpleLights20 and show your support**



**#IDPWD20**

**#PurpleLights20**



## IT'S SO EASY TO GET INVOLVED

On December 3rd, you can help turn Ireland purple and join the annual worldwide celebration to mark International Day of Persons with Disabilities. This year's theme '**Not all Disabilities are Visible**' will focus on spreading awareness and understanding of disabilities that are not immediately apparent, such as mental illness, chronic pain, brain injuries and learning difficulties, among many others. Below are some easy ways that you or your supporters can get involved and show your support for the 643,100 people living with a disability in Ireland.

### TURN YOUR OFFICE BUILDING PURPLE



National landmarks across Ireland will be lighting up purple so why not do the same with your office building. Contact your building manager to see if you can flick the switch purple for one night or if your outside light requires a filter you can easily order one by contacting Tomás (approx. €20): [sales@stagelightingcentre.com](mailto:sales@stagelightingcentre.com)

### ADD SOME PURPLE TO VIRTUAL MEETINGS

Working from home but still want to show your support? Why not light up your virtual meetings by turning your background purple or simply wearing something purple! You could even turn your own home purple by simply applying a free filter, found [here](#), to any photos you take.



### DON'T FORGET TO TAKE PICTURES AND SHARE



No matter what activity you decide to do please take photos and share them on all your social channels making sure to include **#PurpleLights20** and **#IDPWD20**. If you would just like to show your support for the campaign you can simply post or tweet using one of our social card templates.

**#PurpleLights20**